

**THE PHRONESIS
GROUP SPONSORSHIP
PROPOSAL**

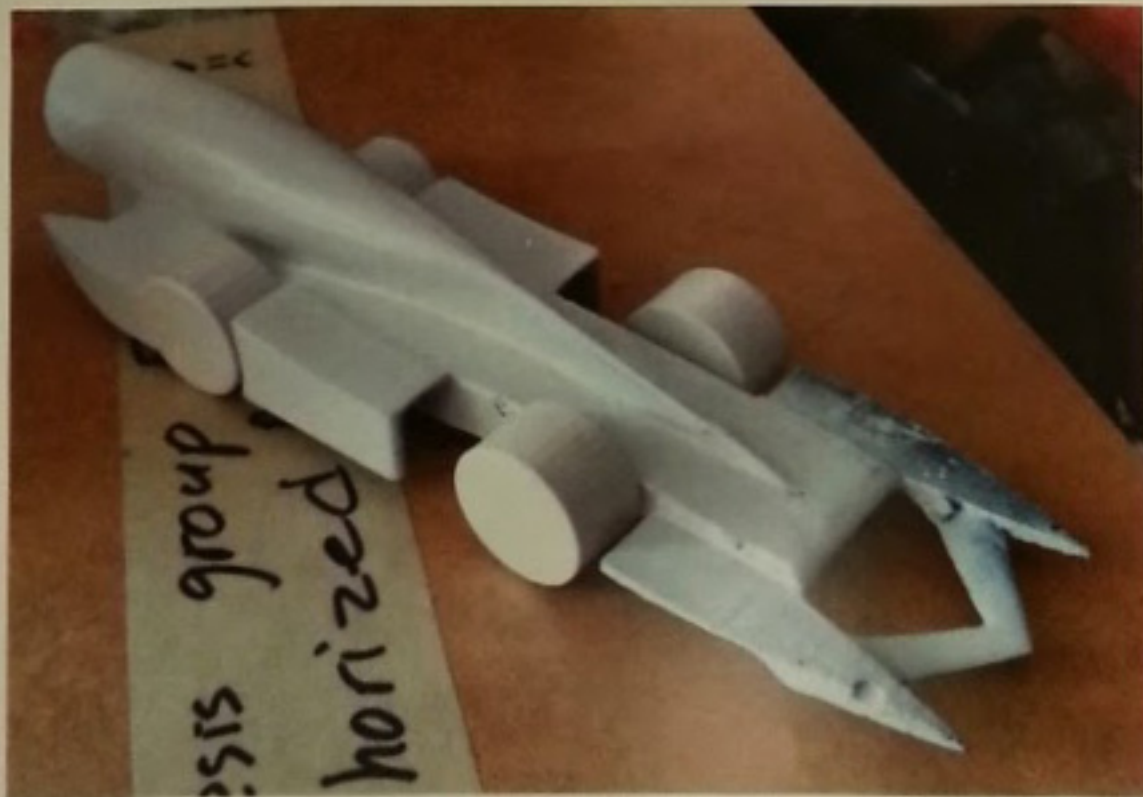


*SATEC@W.A. Porter
(416)-396-3365*



TABLE OF CONTENTS

<i>SPONSORSHIP REQUEST.....</i>	<i>2</i>
<i>WHAT IS F1 IN SCHOOLS?.....</i>	<i>2</i>
<i>WHAT WE DO AS A TEAM.....</i>	<i>2</i>
<i>WHY YOU SHOULD SPONSOR US?.....</i>	<i>3</i>
<i>WHAT WE NEED FROM OUR SPONSORS.....</i>	<i>4</i>
<i>SPONSORSHIP PACKAGES.....</i>	<i>5</i>
<i>CONTACT.....</i>	<i>6</i>
<i>NOTES.....</i>	<i>6</i>



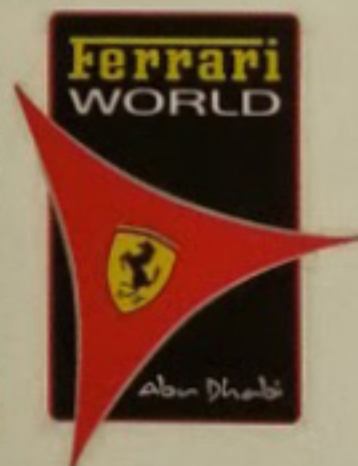
This is a picture of our first prototype. The prototype is semi-finished.

SPONSORSHIP REQUEST

We are the Phronesis Group and we represent SATEC@W.A Porter's in the Formula 1 competition in schools. For us to succeed in the Formula 1 competition, we need your support. We are asking you to be a sponsor of one of the most technologically advanced schools in Toronto. SATEC @ W.A Porter is known for its success in teaching students about technology, the environment and computers, hence the name Scarborough Academy of Technology, Environment and Computers. SATEC has a prestigious reputation in this competition and we have won many reputable awards. SATEC@W.A Porter has represented Canada on the international level twice before and more recently last year. We as a team would like to continue that tradition and in order to do that, we need your help.

WHAT IS F1 IN SCHOOLS?

F1 in Schools is a global non-profit competition in which teams of student's aged 9 to 19 use computer software's to design, analyze, manufacture, test, and then race miniature F1 cars. Teams must build sponsorship and manage budgets to fund research, manufacturing, travel, and accommodations. The challenge inspires us to use Integrated Technology and our knowledge to learn more about the laws of physics, design, manufacturing, branding, graphics, sponsorship, marketing, leadership/teamwork, media skills and financial strategy, and apply them in a practical, imaginative, competitive and exciting way. The challenge is a unique global platform for the promotion of Formula One and partners to a youth market. The competition is recognized by major companies such as Autodesk, Ferrari World, and the Institution of Engineering and Technology.



<http://tinyurl.com/kd5pfmu>

WHAT WE DO AS A TEAM

As a team we have to build a formula one car that will be raced against other cars. Our school has been known for its expertise in the field of designing and manufacturing. Members use sophisticated designing software (CAD) to build an F1 car and test it in a wind tunnel to analyze its aerodynamic properties. Using a CNC Routing, we are going to construct our car. We then present our team and car at the competition in front of experienced judges that work in major manufacturing and designing companies. It is necessary that our team builds a pit booth to demonstrate and present our ideas and innovative design. We also must create a visually appealing website for the team and maintain it. We then proceed to the international meet which is being held in Abu Dhabi this year. There we would have to present our ideas and innovative design to a highly qualified panel of judges and race our car against the best teams in the world.

WHY YOU SHOULD SPONSOR US?

Our team will be representing Ontario at the National competition. We also have the potential to win some accolades on the international level. Sponsoring us will give you:

1. Our team is more than willing to promote your company or organization as one of our sponsors.
2. Happily hand out pamphlets or fliers from your company.
3. Recommend your products and services to everyone at the competition.
4. Increase your reputation as an organization that is involved in the communities and that provides its services & products to local teams.
5. Recognition at an international event.
6. We will also include your logo on our car, apparel, booth and website, to show that you have been supporting us throughout the competition.
7. Your company or organization will also get a great deal of media exposure. On social networks such as Twitter and Facebook.



<http://tinyurl.com/mt9cejp>

***If your organization has a sponsorship agreement feel free to contact us.**



<http://tinyurl.com/n6tdbjten>



<http://tinyurl.com/m3obsww>

WHAT WE NEED FROM OUR SPONSORS

During your tenure as a sponsor of our team we need financial assistance from you in order to buy products and pay for services such as:

- **Website** – about 5% of our budget.
- **Materials** - about 10% of our budget.
- **Fabrication of the car** – about 10% of our budget.
- **Presentation Board** – about 20% of our budget.
- **Team Apparel** – about 25% of our budget.
- **Transportation Costs/housing** – about 30% of our budget.

Your support will go a long way and will allow us to be able to have a wide variety of resources at our disposal, to perform at our maximum potential. It would be highly appreciated if you would accept to sponsor us, and join us in our endeavours.



<http://tinyurl.com/1l4gcea>

This is Carbon Fiber.



This is our website.



<http://tinyurl.com/1xdjdkg>

SPONSORSHIP PACKAGES

	Bronze Package \$200 or more	Silver Package \$300 or more	Gold Package \$500 or more	Platinum Package \$1000 or more
Tax Receipt	✓	✓	✓	✓
Mentioned in the Portfolio	✓	✓	✓	✓
Printed on Presentation Board		✓	✓	✓
Logo on the Uniform			✓	✓
Decals on Car			✓	✓
Social Marketing (Website, Facebook, Twitter, etc...)			✓	✓
Advertise at Pit Stop				✓
Mentioned in Interviews, presentations, speeches, etc...				✓

We greatly appreciate that you took the time to look at our request, and we hope that you join us in our journey for success in this F1 in schools competition. We hope you consider this as an opportunity of helping the youth in the community and a venue for showing community relations.

CONTACT

School Information:

SATEC @ W.A. Porter C.I

40 Fairfax Crescent, Toronto Ontario M1L1Z9 - Near Warden Avenue & St. Clair Avenue East

(416)396-3365 - Ask to speak to Ms. Yung

<http://satecatwaporter.ca/>

Team Contact Info:

Team Representatives:

Sarvajan Sakkarauthan - (416) 904-1556

Vipooshan Sivaruban - (647) 633-2169

f1phronesis@gmail.com

<http://www.phronesis-group.net/>

NOTES

This image shows a single sheet of white paper with horizontal blue or grey ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.